

Reignite Rewards™



 REIGNITE™

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Disclaimer

FOR ILLUSTRATION PURPOSES ONLY.

This document serves as a description of how commissions may potentially be earned under the Reignite Rewards™ System. Any prospective compensation is contingent upon actual sales results, and no commissions or bonuses are disbursed solely for introducing new individuals to Reignite. All references to income or earnings, whether actual or potential, implied or stated, are provided for explanatory and illustrative purposes only and should not be interpreted as average or typical.

Reignite does not guarantee, warrant, or assure that any specific level of income, earnings, or success can or will be achieved by any Reignite Ambassador™. Reignite Ambassadors™ are responsible for fulfilling all qualifications, deadlines, and customer requirements associated with their respective rewards status.

Actual earnings or income will vary depending on each Ambassador's level of sales and will be influenced by factors such as expertise, ability, motivation, and time devoted to promoting and selling Reignite's Programs, Products, and Experiences.

To participate in Reignite Rewards™, it is imperative to agree to and adhere to the Reignite Rewards™ Terms and Conditions, available at reignitelife.com/rewards

Note: Ambassadors are not obligated to purchase products to become a Reignite Ambassador.

Joining as a Reignite Ambassador is entirely free, and no purchase is required to begin. Upon joining, Ambassadors receive an active ambassador account for an initial 90-day period. To qualify for commissions on the sales of products, it is the Ambassador's responsibility to maintain and keep this account active by ensuring at least one order is purchased on their account within a 90-day period.

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What makes us Reignite?

At Reignite our Mission is to inspire humanity to live long and well; To empower all people to optimise their day, everyday.

A Life Enhancement Company for the modern Age.

We are passionate about creating innovative products, programs and experiences that become the catalyst for driving positive, sustainable change for the wellbeing of humanity both now and into the future.



Do well by doing good.

Our Reignite Rewards™ System is crafted by the people, for the people. Reignite Rewards™ is a simple yet impactful program that provides incentives for sharing Reignite's distinctive Life Enhancement offerings. We firmly believe that when something genuinely impacts one person's life, it has the potential to change the world.

As an independent Reignite Ambassador, you play a pivotal role in advancing the Reignite mission across the globe. By sharing Reignite with others, we move closer to empowering more of humanity to optimise their day, every day.



Customer Rewards.

Reignite Customers are the Heart and Soul of Our Community.

They're individuals who value their well-being and understand the importance of investing in their future through their actions today. At Reignite, we're passionate about rewarding our Customers for their loyalty and investment in their well-being.

Reignite Customers have the opportunity to participate in some or all of our Products, Programs, and Retreat Experiences.

How to Become a Customer: Simply register an account and place an order on reignitelife.com or reigniteretreats.com, and you will automatically become a Reignite Customer.

There are 2 Customer Rewards:

- **Subscribe & Save**
- **Give & Get**



SUBSCRIBE & SAVE

Never run out of your favourite Reignite products with Subscribe and Save.

This offering allows Reignite customers to order their favourite products on a regular shipping cycle and have them automatically delivered to their door.

This cycle can be customised by each customer, with delivery cycles ranging from 2-12 weeks.

By subscribing, customers can unlock a 10-20% discount on the total price of their products and enjoy free shipping on eligible orders.*

Subscription orders can be easily updated or cancelled at any time, making Subscribe and Save an incredibly convenient option for loyal Reignite customers who want to ensure they always have their favourite products at hand.

Time period subscribed	Subscribe & Save Discount	Free Shipping
1-3 cycles**	10% discount	Free Shipping on AU orders \$125+
4-6 cycles**	15% discount	Free Shipping on AU orders \$100+
7+ cycles**	20% discount	Free Shipping on AU orders \$75+

**Subscribe & Save discounts apply to Individual products only. Reignite Retreats™ and the DT21 Cleanse™ are not eligible for any discount*

***Each completed cycle corresponds to a successful subscription payment. After four consecutive successful debits, which can occur at any interval of time—whether it be 2, 4, 6, 8, or 12 weeks—your Subscribe & Save discount will increase from 10% to 15% on the products included in your subscription. Upon your 7th successful debit, your discount will further elevate from 15% to 20%.*



GIVE & GET

Pay forwards a discount to your friends, and get rewarded for doing so.

This program enables Reignite customers to share discount coupons with their friends.

From time to time, Reignite offers unique coupons for customers to share with their friends. Whenever a new customer redeems their unique referral coupon, the referring customer will receive a credit, which they can use towards their own one time purchases*

*Note: *The 'get' bonus is only eligible to be redeemed on one time purchases. Subscriptions are not included.*

Give & Get Type	Give & Get benefits
Reignite Products or Reignite Retreats	Benefits are announced in advance. E.g Give a Coupon (\$10 off), Receive a product credit when the give voucher is redeemed (\$10)





Ambassador Rewards

Reignite Ambassadors are the marketing arm of our community.

They are individuals who believe in the power of our products and programs and are committed to sharing the Reignite message with others.

As a Reignite Ambassador, you have the opportunity to connect with like-minded individuals who share your passion for optimal well-being and help build a community of individuals dedicated to making positive changes in their lives.

How to become an Ambassador: To become a Reignite Ambassador, simply apply at <https://reignitelife.com/rewards>. Joining as a Reignite Ambassador is entirely free, and no purchase is required to begin. Upon joining, Ambassadors receive an active ambassador account for an initial 90-day period. To qualify for commissions on the sales of products, it is the Ambassador's responsibility to maintain and keep this account active by ensuring at least one order is purchased on their account within a 90-day period.

There are 4 Ambassador Rewards:

- Pack Bonus
- Retreat Bonus
- Product Bonus
- Ambassador Match

Note: Ambassadors continue to enjoy the benefits of our Customer rewards too.

The Ambassador Career Path.

At Reignite, we have implemented a unique "Qualifying period" which helps you to maximise the Reignite Rewards plan™

When you achieve certain level of Product sales volume from your total personally enrolled customer and Ambassadors sales (calculated from the last 90 days), you will unlock a range of additional commission and bonuses.

Here's how it works:

Rewards Status	Last 90 Day Qualifying Volume Requirement
Customer	N/A
Ambassador	N/A
Ambassador 250	AU\$250-\$499 product sales
Ambassador 500	AU\$500-\$999 product sales
Ambassador 1K	AU\$1000-\$1999 product sales
Ambassador 2K	AU\$2000-\$3499 product sales
Ambassador 3500	AU\$3500-\$4999 product sales
Ambassador 5K	AU\$5000+ product sales



The Ambassador Career Path.

How does your Qualification Period work?

After becoming an Ambassador, our system will consistently review your activity over the past 90 days in real-time, calculating the cumulative sales volume from the products you have sold during this period. This cumulative volume contributes to your Rewards Status. Once you attain a specific Rewards Status, as long as you sustain your sales volume within the rolling 'Past 90-day period,' you will continue to receive payments at this status. You can monitor your sales volume in your Reignite Ambassador Dashboard.

What counts and what doesn't count to your 90 day qualification?

All product sales from your personally enrolled customers and ambassadors contribute to your 90-day qualification; however, Retreat sales are excluded from this calculation.

How to remain an 'Active' Ambassador:

To retain your status as an Active Ambassador, which qualifies you to earn commissions, it is a requirement to place an order at least once every 90 days on your personal account. A single product order within this 90-day timeframe is adequate to keep your status active. While we encourage our Ambassadors to authentically share real-life product experiences, maintaining active status is easily achievable by placing a personal product order at least every 90 days. If you regularly use Reignite products, our Subscribe & Save program serves as an excellent tool to help you meet this requirement. Additionally, each purchase made by an Ambassador extends their qualification period by 90 days from the date of the last purchase



PACK BONUS

At Reignite, we believe in the power of sharing and empowering others to invest in their well-being.

That's why we created our Product Packages with Pack Bonuses to reward our dedicated Ambassadors for spreading the word about Reignite.

Here's how it works:

- **Standard Pack Bonus:** Whenever a Reignite Ambassador sells an eligible Product Package to a new Customer, they'll receive a \$100 pack bonus for the sale.
- **Pack3 Bonus:** Whenever a Reignite Ambassador sells 3 eligible Product Packages to new customers in a calendar month, they'll receive a \$100 bonus for the 3 sales.

Standard Pack Bonus	AU\$100
Pack3 Bonus	AU\$100





PRODUCT BONUS

Spread the word about your favourite Reignite products and earn a Product Bonus!

As a Reignite Ambassador, you can earn a commission when any customer purchases Reignite products (excluding eligible Reignite Product Packages) through your referral link.

The commission amount is determined by your Rewards Status and can range from 15%-26% of the product value (before tax).

Rewards Status	Last 90 Day Qualifying Volume Requirement	Product Bonus
Customer	N/A	N/A
Ambassador	N/A	15%
Ambassador 250	AU\$250-\$499 product sales	20%
Ambassador 500	AU\$500-\$999 product sales	22%
Ambassador 1K	AU\$1000- \$1999 product sales	23%
Ambassador 2K	AU\$2000-\$3499 product sales	24%
Ambassador 3500	AU\$3500-\$4999 product sales	25%
Ambassador 5K	AU \$5000+ product sales	26%





RETREAT BONUS

Retreats are where real transformation happens.

That's why we've created a series of our own exclusive Retreats and Partnered with innovative Retreat companies to help our community members connect, learn, and grow together.

As a Reignite Ambassador, you have the opportunity to share these experiences with others and earn a Retreat Bonus for every booking made.

When a Reignite Customer makes a booking for any Reignite Retreats™ or Reignite One™ Partner Retreats through your referral link, you'll receive a commission for the sale.

It's our way of saying thank you for spreading the Reignite message and helping us create a thriving community of like-minded individuals who are committed to optimal well-being

Retreat Type

Retreat Bonus

Reignite Retreats™ Bookings

15%

Reignite One™ Bookings (Partner Retreats)

As announced





AMBASSADOR MATCH

As a Reignite Ambassador, you have the opportunity to unlock access to our Ambassador Match.

Our Ambassador Match allows you to get rewarded for creating a leveraged based business by helping your personally enrolled Ambassadors to create their own customer base.

From achieving Ambassador 500 and above, you'll earn a 22%- 30% Ambassador Match on the commission of your personally enrolled Ambassadors.

This is a fantastic way to help more people spread the Reignite message while getting rewarded to do so.

Rewards Status	Ambassador Matching Bonus
Ambassador 500	22%
Ambassador 1K	24%
Ambassador 2K	26%
Ambassador 3500	28%
Ambassador 5K	30%



Summary of Reignite Rewards™

Reignite Rewards Status	Status Requirement (90 Day Rolling Period)	Customer Rewards		Ambassador Rewards				
		Subscribe and save	Give and Get	Pack Bonus	Pack 3 Bonus	Product Bonus	Retreat Bonus	Ambassador Match
Customer	N/A	✓	✓	-	-	-	-	-
Ambassador	N/A	✓	✓	✓	✓	15%	✓	-
Ambassador 250	\$250-\$499 product sales	✓	✓	✓	✓	20%	✓	-
Ambassador 500	\$500-\$999 product sales	✓	✓	✓	✓	22%	✓	22%
Ambassador 1K	\$1000-\$1999 product sales	✓	✓	✓	✓	23%	✓	24%
Ambassador 2K	\$2000-\$3499 product sales	✓	✓	✓	✓	24%	✓	26%
Ambassador 3500	\$3500-\$4999 product sales	✓	✓	✓	✓	25%	✓	28%
Ambassador 5K	\$5000+ product sales	✓	✓	✓	✓	26%	✓	30%



Glossary

Active Status:

- Active status means that you are qualified to earn commissions as an Ambassador. To remain active, you are required to have placed an order on your account within a 90-day period. Every separate purchase made on your account will extend your active status by an additional 90 days.

Ambassador:

- A member of the Reignite community who has registered as an Ambassador to help spread the Reignite Life Enhancement eco-system with others. You can become an Ambassador by simply going to reignitelife.com/rewards and then filling out your Ambassador application.

Ambassador Match:

- A program that allows Reignite Ambassadors to earn a matching bonus on the commission made by their personally enrolled Ambassadors.

Customer:

- A person who purchases and uses Reignite products for personal consumption.

Flush:

- A designated timeframe during which the accumulated volume from a 90-day Qualification period ceases to contribute towards meeting qualification requirements.
- This period marks the expiration of previously accrued volume, requiring individuals to maintain ongoing activity to sustain their qualification status.

Give & Get:

- A program that allows Reignite Customers and Ambassadors to give their customers a coupon to use on their first order, and when redeemed, the referring Customer or Ambassador receives a credit or discount towards their own purchase.

Maintenance:

- The ongoing effort required to maintain a certain level of sales and rewards status in the Reignite Rewards program.

Pack Bonus:

- A bonus payment offered to Reignite Ambassadors for enrolling new customers who purchase certain product packs.

Personally Enrolled:

- A customer or Ambassador who has been enrolled by you in our system.

Glossary

Product Bonus:

- A commission amount earned by Reignite Ambassadors when a personally referred customer purchases eligible products, programs, or retreat experiences on the Reignite website within 90 days.

Product Sales Volume:

- The net amount of product sales you have made via your personally enrolled customers and Ambassadors, excluding shipping and tax.

Products:

- The various health and wellness products & accessories offered by Reignite, including superfoods, herbal teas, and more.

Qualifying Period:

- The period during which Reignite Ambassadors need to achieve a certain number of product sales to maintain their Rewards Status or progress to the next tier in the Reignite Rewards program. This is calculated on a rolling "last 90 days".

Retreat Bonus:

- A commission amount earned by Reignite Ambassadors when a personally referred customer purchases eligible Retreat experiences on the Reignite website.

Rewards Status:

- The level that you have accomplished in the rewards plan based on the product sales volume that you have accumulated in the past 90 days.

Subscribe and Save:

- A program that allows customers to subscribe to regular shipments of Reignite products, with the added benefit of discounts and free shipping incentives.



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